

William Birch

Digital/Product Designer

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EXPERIENCE

CanChild Concussion Program, McMaster University, Hamilton, ON — Head Illustrator

JUNE 2020 - PRESENT

Drawing all the characters and images requested by the program managers Carol DeMatteo and Deborah Gjertsen. Creating images for any form that they needed, ranging from poster characters to social media posts to creating small animations for other social media posts

Division 12, Edmonton, AB — CAD work/Rendering

MAY 2020 - SEPT 2020

Doing CAD work as well as ideation work for various projects including rendering, tile style ideation, as well as working on a kitchenette set

Home Depot, Oakville, ON — Lumber Department Salesman

MAY 2018 - OCT 2019

Working in the lumber department helping customers get the right material and tools that they needed to complete whatever project they were currently doing

Snow Valley, Edmonton, AB — Rental Shop Employee

NOV 2014 - APR 2017

Worked in the rental shop, helping customers to get the right equipment that matched their skill level and set it to a level so that they won't harm themselves

CHATTER, Edmonton, AB — Volunteer

SEPT 2011-SEPT 2014

Volunteer work as a helper for autistic children to help them learn basic social skills once a week by playing basic games and activities with the children to help them learn

EDUCATION

Sheridan College, Oakville, ON — Bachelors of Craft and Design, Industrial Design

SEPT 2017 - APRIL 2021

SKILLS

Independent
Basic Solidworks skills
Adobe Animate
Adobe Illustrator
Clip Studio Paint

REFERENCES

Paul Robinson -
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Matthew Gillespie -
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Nadia Bhardwaj -
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Carol DeMatteo -
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